

# TODAY ON THE RADIO

MONDAY, MARCH 18, 1935.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 11:00 A. M.—12:00 M.—United States Navy Band Concert—WEAF.  
 1:45-2:00 P. M.—Mrs. Samuel W. Reburn, Soprano; Prince Alexis Obolensky, Bass; Male Quartet—WEAF.  
 2:00-3:00 P. M.—Varsity Matinee: Music From Princeton, Harvard, Pennsylvania and Columbia University Annual Shows—WEAF.  
 4:30-4:45 P. M.—Grover Cleveland Birthday Anniversary: Speakers, Governor Harold G. Hoffman of New Jersey; Dr. John H. Finley—WEAF.  
 6:15-6:30 P. M.—"Civilization on Trial." Barklie Henry, Trustee of Cooper Union—WHN (1.010 kc.).  
 7:00-7:15 P. M.—"The Farmer and National Taxation," Chester H. Gray, Washington Representative American Farm Bureau Federation—WEAF.  
 8:30-9:00 P. M.—Gladys Swarthout, Soprano; String Orchestra—WEAF.  
 9:00-9:30 P. M.—Lucrezia Bori, soprano; Concert Orchestra—WABC.  
 10:30-11:00 P. M.—"Critical Issue of 1935," Donald R. Richberg, Director National Emergency Council—WEAF.

Where there is no listing for a station, its preceding program is on the air.

WMCA...570 WOR...710 WNYC...810 WLWL...1,100  
 WEAF...660 WJZ...760 WABC...860 WEVD...1,300

### MORNING.

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| <p>6:45-WEAF—Setting-Up Exercises<br/>                 WOR—Gymnasium Classes<br/>                 7:00-WEVD—Popular Music<br/>                 7:30-WOR—Sorey Orchestra<br/>                 WJZ—Yoichi Hirakawa, Xylophone<br/>                 WABC—Fred Feibel, Organ<br/>                 7:45-WEAF—Pollock and Lawnhurst, Piano<br/>                 WJZ—Jolly Bill and Jane<br/>                 WEVD—Morning Devotions<br/>                 8:00-WEAF—Phil Cook's Notebook<br/>                 WOR—News<br/>                 WJZ—Morning Devotions; Organ<br/>                 WABC—Modern Mountaineers<br/>                 WMCA—Organ Recital<br/>                 WNYC—Amsterdam Trio<br/>                 WEVD—Talk—Jacob S. List<br/>                 8:10-WEVD—Studio Music<br/>                 8:15-WEAF—Don Hall Trio<br/>                 WOR—Beauty—Nell Vinick<br/>                 WJZ—William Meeder, Organ<br/>                 WABC—Cleo Brown, Piano<br/>                 WMCA—Fern Scull, Piano<br/>                 8:25-WJZ—City Consumers' Guide (Also<br/>                 WOR, WABC, WMCA, WNYC,<br/>                 WHN, WOV, WNEW, WEVD)<br/>                 8:30-WEAF—Cheerio Musicals<br/>                 WOR—Talk—Martha Manning<br/>                 WJZ—William Meeder, Organ<br/>                 WABC—Salon Orchestra<br/>                 WMCA—Barnacle Bill, Songs<br/>                 WNYC—Alexander Richardson, Organ<br/>                 WEVD—Italian Music (Off to 3)<br/>                 8:45-WOR—Studio Music<br/>                 WJZ—Landt Trio and White<br/>                 WMCA—Pinto Pete, Songs<br/>                 9:00-WEAF—Dick Leibert, Organ<br/>                 WOR—Happy Hal's Kitchen<br/>                 WJZ—Dance Orchestra<br/>                 WABC—Coffee and Doughnuts—Skit<br/>                 WMCA—Suzanne Lee, Organ<br/>                 WNYC—Gordon and Schachern, Piano<br/>                 9:15-WOR—Home Town Boys, Songs<br/>                 WABC—Variety Musicals<br/>                 WMCA—Phelps Phelps, Commentator<br/>                 WNYC—Anja Sinayeff, Violin<br/>                 9:30-WEAF—Children's Program, With<br/>                 Janet Van Loon<br/>                 WOR—Health—Dr. J. F. Montague<br/>                 WMCA—String Trio<br/>                 WNYC—Press-Radio News</p> | <p>9:35-WNYC—Washington Market News<br/>                 9:40-WNYC—Symphonic Music<br/>                 9:45-WEAF—Lang Sisters, Songs<br/>                 WOR—Carlos Marimba Orchestra<br/>                 WMCA—Peggy Brown, Songs<br/>                 10:00-WEAF—Press-Radio News<br/>                 WOR—Food—A. W. McCann<br/>                 WJZ—Talk—Josephine Gibson<br/>                 WABC—Press-Radio News<br/>                 WMCA—Shopping—Helen Leighton<br/>                 10:05-WEAF—Johnny Marvin, Songs<br/>                 WABC—Singing Chef<br/>                 10:15-WEAF—Clara, Lu 'n' Em—Sketch<br/>                 WJZ—Holman Sisters, Piano<br/>                 WABC—Bill and Ginger, Songs<br/>                 WMCA—Press-Radio News<br/>                 10:20-WMCA—String Trio<br/>                 10:30-WEAF—Brgen and de Rose, Songs<br/>                 WJZ—Today's Children—Sketch<br/>                 WABC—Fulton Orchestra<br/>                 WMCA—Food—Dr. D. R. Hodgdon<br/>                 WNYC—To Be Announced<br/>                 10:45-WEAF—Joe White, Tenor<br/>                 WJZ—Press-Radio News<br/>                 WABC—Mrs. Wiggs of the Cabbage<br/>                 Patch—Sketch<br/>                 WNYC—Rosella Sheiner, Violin<br/>                 10:50-WJZ—Viennese Sextet<br/>                 11:00-WEAF—U. S. Navy Band<br/>                 WOR—Beauty—Nell Vinick<br/>                 WJZ—Grace and Eddie, Songs<br/>                 WABC—Vincent Percy, Organ<br/>                 WMCA—Interview With Hotel Guests<br/>                 WNYC—Safety Talk—Capt. W. M.<br/>                 Kent<br/>                 11:15-WOR—Frank and Flo, Songs<br/>                 WJZ—Tony Wons, Readings<br/>                 WABC—Patti Chapin, Songs<br/>                 WMCA—Fashions—Mrs. C. Van Horn<br/>                 WNYC—Gregg Stenography Talk<br/>                 11:30-WOR—Talk—Jacob Tarshish<br/>                 WJZ—Blaufuss Orchestra<br/>                 WMCA—Beauty—V. E. Meadows<br/>                 WNYC—David Fields, Songs<br/>                 11:45-WOR—Piano Duo<br/>                 WABC—Microphone Gossip—Wallace<br/>                 Butterworth<br/>                 WNYC—English Grammar—Naomi<br/>                 Sapperstein</p> |
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### AFTERNOON.

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| <p>12:00-WEAF—Story of Mary Marlin—Sketch<br/>                 WOR—News<br/>                 WJZ—Fields and Hall, Songs<br/>                 WABC—Voice of Experience<br/>                 WMCA—Current Events<br/>                 WNYC—Song Recital<br/>                 12:15-WEAF—Honeyboy and Sassafras<br/>                 WOR—The Song Shop<br/>                 WJZ—Bennett Sisters, Songs<br/>                 WABC—The Gumps—Sketch<br/>                 WMCA—Midday Message—Rev. Frank<br/>                 Kingdom<br/>                 WNYC—Patriotic Shrines—Mrs. H. L.<br/>                 Hotchkiss<br/>                 12:30-WEAF—Cloutier Orchestra<br/>                 WOR—Sylvia Cyde, Soprano<br/>                 WJZ—Farm and Home Hour<br/>                 WABC—Five Star Jones—Sketch<br/>                 WMCA—Jimmy Regan, Songs<br/>                 WNYC—Amsterdam Trio<br/>                 12:45-WOR—Four Tempos, Songs<br/>                 WABC—String Ensemble<br/>                 WMCA—Don Novis, Songs<br/>                 1:00-WEAF—Weather Reports<br/>                 WOR—Health Talk<br/>                 WABC—Eton Boys Quartet<br/>                 WMCA—Health—Dr. R. S. Copeland<br/>                 WNYC—Police Alarms; Music<br/>                 1:05-WOR—N. J. Clubwomen Talk<br/>                 1:15-WEAF—Peggy's Doctor—Sketch<br/>                 WOR—Gabriel Heatter, Commentator<br/>                 WABC—Carla Romano, Piano<br/>                 WMCA—Sid Schwartz, Commentator<br/>                 1:30-WEAF—Battle Ensemble<br/>                 WOR—Theatre Club—Blde Dudley<br/>                 Interviews Ann Andrews<br/>                 WJZ—Dance Orchestra<br/>                 WABC—Savitt Orchestra<br/>                 WMCA—Broadway Cheese Club<br/>                 Luncheon<br/>                 WNYC—Park Department Band<br/>                 1:45-WEAF—Mrs. Samuel W. Reburn,<br/>                 Soprano; Prince Alexis Obolensky,<br/>                 Bass; Male Quartet<br/>                 WOR—Jerry Marsh, Tenor<br/>                 WJZ—Variety Musicals<br/>                 2:00-WEAF—Varsity Matinee: Music<br/>                 From Princeton, Harvard, Pennsyl-<br/>                 vania and Columbia University An-<br/>                 nual Shows<br/>                 WOR—Dr. A. F. Payne, Psychologist<br/>                 WJZ—String Quartet<br/>                 WABC—Marie, the Little French<br/>                 Princess—Sketch<br/>                 2:15-WOR—The Melody Singer<br/>                 WABC—Helen Trent's Romance<br/>                 WNYC—French Course—E. A. La<br/>                 Vergne<br/>                 2:30-WOR—Women's Program<br/>                 WABC—School of the Air<br/>                 WMCA—Shut-In Program<br/>                 WNYC—Empire String Quartet<br/>                 2:45-WJZ—Grover Cleveland Birthday An-<br/>                 niversary—Speakers: Dr. John Fin-<br/>                 ley, Cleveland F. Bacon<br/>                 WMCA—Opening 25th Annual Flower<br/>                 Show, Grand Central Palace; Speak-<br/>                 er, Richard Wright, Chairman<br/>                 3:00-WEAF—Vic and Sade—Sketch<br/>                 WOR—Health Talk<br/>                 WJZ—Play—Man With a Load of Mis-<br/>                 chief<br/>                 WABC—Cobina Wright Variety Hour;<br/>                 Helen Menken, Actress; Maury H.<br/>                 B. Paul, Writer<br/>                 WMCA—String Trio</p> | <p>WNYC—Have You a Problem Child?—<br/>                 Dr. M. L. Ogan<br/>                 WEVD—Variety Music<br/>                 3:15-WEAF—Ma Perkins—Sketch<br/>                 WOR—Don D'Arcy, Tenor<br/>                 WMCA—Robert Paddock, Songs<br/>                 WNYC—Gramercy Trio; Edward Sam-<br/>                 mons, Tenor<br/>                 3:30-WEAF—Dreams Come True—Sketch<br/>                 WOR—International Flower Show—<br/>                 Mrs. Kenneth Wallace<br/>                 WMCA—String Trio<br/>                 WEVD—String Ensemble<br/>                 3:45-WEAF—Three Scamps, Songs<br/>                 WOR—Escorts Male Quartet<br/>                 3:55-WMCA—Rogan and Rudd, Songs<br/>                 4:00-WEAF—Woman's Review: Books and<br/>                 Authors—Harry Hansen, Critic<br/>                 WOR—Town Talk—Robert Reud<br/>                 WJZ—Betty and Bob—Sketch<br/>                 WABC—America's Little House<br/>                 WMCA—Jack Fraser; Music<br/>                 WNYC—What Are We Doing for<br/>                 Adults in Business Education—A. S.<br/>                 Massel, Principal Central School<br/>                 Business and Arts<br/>                 WEVD—Polish Musicale<br/>                 4:15-WOR—Georgene Gordon, Songs<br/>                 WJZ—Songs and Stories<br/>                 WABC—Dance Orchestra<br/>                 WNYC—Manette Lansing, Songs<br/>                 4:30-WEAF—Grover Cleveland Birthday<br/>                 Anniversary: Speakers, Governor<br/>                 Harold G. Hoffman of New Jersey;<br/>                 Dr. John H. Finley, Associate Edi-<br/>                 tor THE NEW YORK TIMES, and<br/>                 Others<br/>                 WOR—Science—Dr. Kurt Haeseler<br/>                 WJZ—String Ensemble<br/>                 WABC—Variety Musicals<br/>                 WNYC—Accident Prevention—George<br/>                 Meany, President New York State<br/>                 Federation of Labor<br/>                 WEVD—Italian Music<br/>                 4:45-WEAF—Songfellows Quartet<br/>                 WOR—Life of Mary Sothorn—Sketch<br/>                 WNYC—Drums in Morocco—Drama<br/>                 WEVD—Musical Album<br/>                 5:00-WEAF—Kay Foster, Songs<br/>                 WOR—News<br/>                 WJZ—Duquesne University Student<br/>                 Symphony Orchestra, Dr. Felix<br/>                 Maria Getz, Conductor<br/>                 WABC—Og, Son of Fire—Sketch<br/>                 WMCA—String Trio<br/>                 WNYC—St. Cecilia Singers<br/>                 WEVD—Minciotti Company—Drama<br/>                 5:15-WEAF—Tom Mix Adventures—Sketch<br/>                 WOR—Hal Beckett, Organ<br/>                 WJZ—Spanish Musicale<br/>                 WABC—Skippy—Sketch<br/>                 WMCA—Rose Diamond, Organ<br/>                 WNYC—Foreign Language Classes—<br/>                 Mrs. A. H. Lippert, James Madison<br/>                 High School<br/>                 5:30-WEAF—Alice in Orchestralla—Sketch<br/>                 WOR—Adventures of Jack and Fritz<br/>                 WJZ—Singing Lady<br/>                 WABC—Jack Armstrong—Sketch<br/>                 WMCA—Fenton Orchestra<br/>                 WNYC—Municipal Chamber Symphony<br/>                 WEVD—Italian Musicale<br/>                 5:45-WEAF—Stamp Club—Capt. Tim Healy<br/>                 WOR—Adventures of Jimmy Allen<br/>                 WJZ—Little Orphan Annie—Sketch<br/>                 WABC—Dick Tracy—Sketch</p> |
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### EVENING.

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| <p>6:00-WEAF—Dance Orchestra<br/>                 WOR—Uncle Don<br/>                 WJZ—Stage Relief Play by Cast of<br/>                 Awake and Sing<br/>                 WABC—Buck Rogers—Sketch<br/>                 WMCA—Harris Orchestra<br/>                 WEVD—Talk—Rev. R. J. Prindeville<br/>                 6:05-WLWL—Play—The Sun Comes Up<br/>                 6:15-WEAF—Palette, Paint and Person-<br/>                 ality Through the Eyes of an Artist<br/>                 —Douglas Chandor, Portrait Painter<br/>                 WABC—Bobby Benson—Sketch<br/>                 WMCA—Investments—E. C. Olsen<br/>                 6:20-WMCA—Organ; Press-Radio News<br/>                 6:30-WEAF—Press-Radio News<br/>                 WOR—Gabriel Heatter, Commentator<br/>                 WJZ—Press-Radio News<br/>                 WABC—The Shadow—Sketch<br/>                 WMCA—Screen Revue—Sam Taylor<br/>                 WNYC—Press-Radio News<br/>                 WLWL—Irish Entertainers<br/>                 6:35-WEAF—Carol Dels, Soprano<br/>                 WJZ—Mississippi Minstrel<br/>                 WNYC—Jack Garten, Songs<br/>                 6:45-WEAF—Billy Batchelor—Sketch<br/>                 WOR—Talks: Music<br/>                 WJZ—Lowell Thomas, Commentator<br/>                 WNYC—David Holland, Piano<br/>                 WLWL—Setting Things Right—Dr.<br/>                 Lester Schultz<br/>                 6:50-WMCA—Talk—Judge Gustav Hart-<br/>                 man<br/>                 6:55-WOR—Advertising—Talk<br/>                 WABC—Press-Radio News<br/>                 7:00-WEAF—The Farmer and National<br/>                 Taxation—Chester H. Gray, Wash-<br/>                 ington Representative, American<br/>                 Farm Bureau Federation<br/>                 WOR—Sports Talk—Jack Filman<br/>                 WJZ—Amos 'n' Andy<br/>                 WABC—Myrt and Marge—Sketch<br/>                 WMCA—Johnny Muldowney and<br/>                 Priscilla Penn, Songs<br/>                 WNYC—Mary Walker, Songs<br/>                 WLWL—Dance Orchestra<br/>                 7:15-WEAF—Stories of the Black Chamber<br/>                 WOR—Lum and Abner—Sketch<br/>                 WJZ—Plantation Echoes; Robison Or-<br/>                 chestra; Southernaires Quartet<br/>                 WABC—Just Plain Bill—Sketch<br/>                 WMCA—Roger and Rudd, Songs<br/>                 7:30-WEAF—Easy Aces—Sketch<br/>                 WOR—Boys' Club Program; Little<br/>                 Colonel, Sketch<br/>                 WJZ—Red Davis—Sketch<br/>                 WABC—The O'Neills—Sketch<br/>                 WMCA—Bud Rainey, Songs<br/>                 WLWL—Question Box—Rev. J. F.<br/>                 Cunningham<br/>                 7:45-WEAF—Uncle Ezra—Sketch<br/>                 WOR—Dangerous Paradise<br/>                 WJZ—Jack Arthur Baritone<br/>                 WABC—Boake Shank, Commentator<br/>                 WMCA—Sam Shankman, Piano</p> | <p>7:50-WLWL—Dance Orchestra (Sign Off)<br/>                 8:00-WEAF—Himber Orchestra<br/>                 WOR—Lone Ranger—Sketch<br/>                 WJZ—Jan Garber Orchestra<br/>                 WABC—Diane—Musicals Comedy<br/>                 WMCA—Three Little Funsters<br/>                 8:15-WMCA—Edwin C. Hill, Commentator<br/>                 WMCA—Five Star Final—Drama<br/>                 8:30-WEAF—Gladys Swarthout, Soprano;<br/>                 String Orchestra; Mixed Chorus<br/>                 WOR—Variety Musicals<br/>                 WJZ—Carefree Carnival<br/>                 WABC—Kate Smith's Revue: Bud<br/>                 Halloway, Harmonica; Robert<br/>                 Hautman, Tenor<br/>                 WMCA—Talk—Harry Hershfield<br/>                 8:45-WMCA—Talk—Dr. Henry Gartner;<br/>                 Jerry Baker, Tenor<br/>                 9:00-WEAF—Gypsies Orchestra; Frank<br/>                 Parker, Tenor<br/>                 WOR—The Witch's Tale<br/>                 WJZ—Minstrel Show<br/>                 WABC—Lucrezia Bori, Soprano; Kos-<br/>                 telanetz Orchestra; Mixed Chorus<br/>                 WMCA—Brooklyn Amateur Hour<br/>                 9:30-WEAF—The Haydn's Sketch, With<br/>                 Otto Harbach, Librettist; Music<br/>                 WOR—Harv and Esther, Comedy<br/>                 WJZ—Beginner's Luck—Sketch<br/>                 WABC—Gluskin Orchestra; Block and<br/>                 Sully Comedy; Gertrude Niesen,<br/>                 Songs; George Givot, Comedian<br/>                 9:45-WOR—Weems Orchestra<br/>                 10:00-WEAF—Eastman Orchestra; Lullaby<br/>                 Lady; Male Quartet<br/>                 WOR—Cord Cob Pipe Club<br/>                 WJZ—Jackie Heller, Tenor<br/>                 WABC—Wayne King Orchestra<br/>                 WMCA—Variety Musicals<br/>                 10:15-WJZ—America in Music; John Tasker<br/>                 Howard, Narrator<br/>                 10:30-WEAF—Critical Issue of 1935—Donald<br/>                 R. Richberg, Executive Director,<br/>                 National Emergency Council<br/>                 WOR—Variety Musicals<br/>                 WABC—The Night Singer<br/>                 WMCA—Talk—Charles Ingersoll<br/>                 10:45-WJZ—Economic Aspects of the Thirty<br/>                 Hour Week—Professor G. W. Saxon,<br/>                 of Yale<br/>                 WMCA—To Be Announced<br/>                 11:00-WEAF—Dance Orchestra<br/>                 WOR—News<br/>                 WJZ—Dance Music (To 1 A. M.)<br/>                 WABC—Four Aces Contract Bridge<br/>                 Instruction<br/>                 WMCA—Studio Program (To 1:30<br/>                 A. M.)<br/>                 11:05-WABC—Gray Orchestra<br/>                 11:15-WEAF—Jesse Crawford, Organ<br/>                 WOR—Moonbeams Trio<br/>                 11:30-WEAF—Dance Music (Also WOR,<br/>                 WABC)</p> |
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